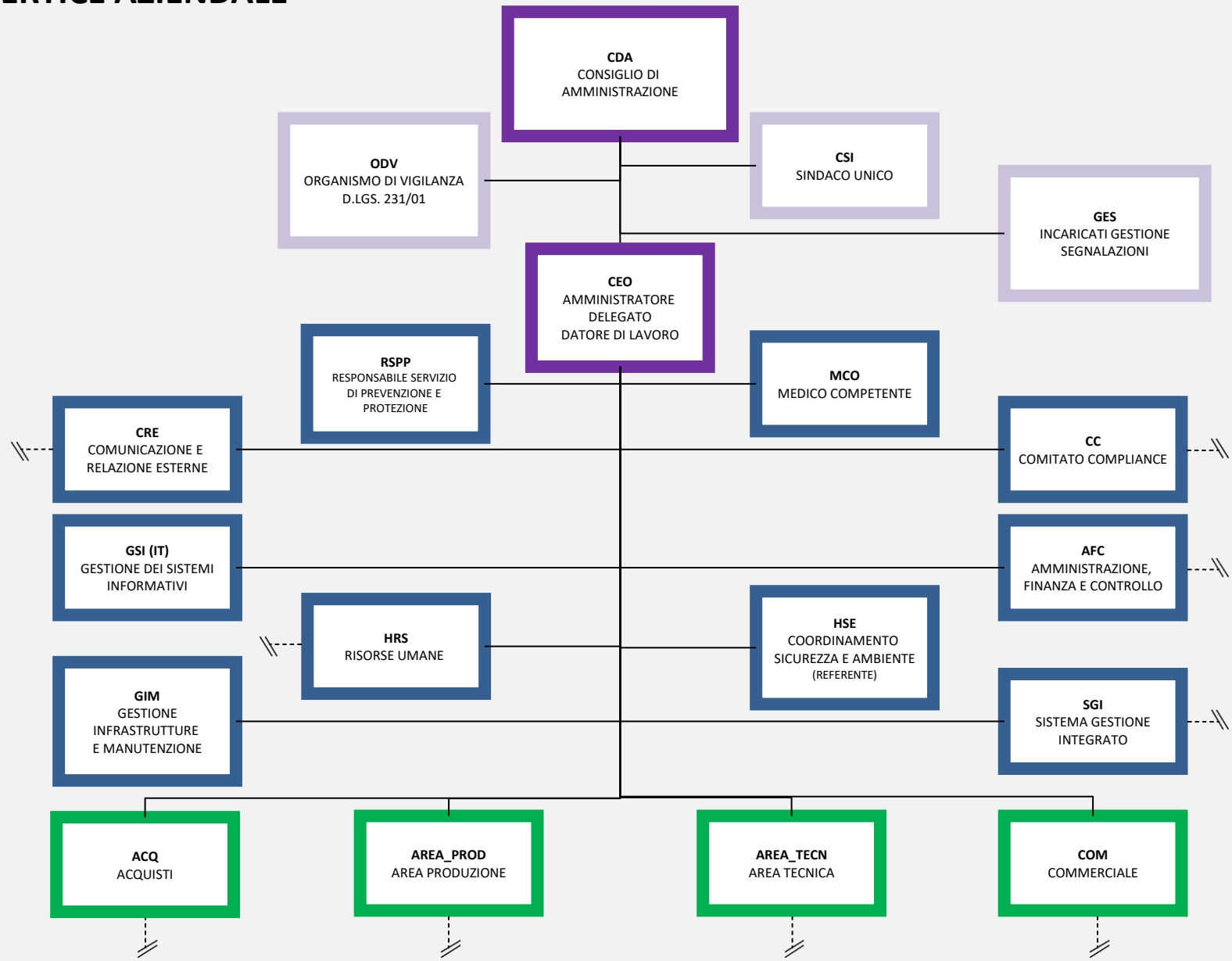VERTICE AZIENDALE